

Television

Questionnaire code: 12332025

Submitted in: 1.04.2025, data about 2024

Period:

Periodicity: Annual

page 1/3

Statistics Estonia guarantees the full protection of data submitted.

Economic unit
Registry code:
Name:

E-mail:
Phone:

Postal address
County:
City / Rural municipality:
Village / Town / City district:
Secondary address unit:

Street:
Building:
Apartment:
Postal code:

Economic activity in the sample

Completed by
Personal ID code:
Firstname and surname:

E-mail:
Phone:

Completed on (date):

Signature:

1.1 NUMBER OF EMPLOYEES

		Number of employees working under employment contract	Number of employees with other contracts	Total number of employees
		1	2	3
Programme staff	1			
Technical staff	2			
Administrative staff	3			
Other staff	4			
Total	5			

1.2 NUMBER OF EMPLOYEES FROM PREVIOUS YEAR

		Number of employees working under employment contract	Number of employees with other contracts	Total number of employees
		1	2	3
Programme staff	1			
Technical staff	2			
Administrative staff	3			
Other staff	4			
Total	5			

Television

Questionnaire code: 12332025

Submitted in: 1.04.2025, data about 2024

Period:

2.1 FINANCING BY SOURCE OF FUNDING

		Source of funding	Sum of funding	Sum of funding from previous year
		0	1	1x
State or local government	1			
Estonian private sector	2			
Foreign sources	3			
Add another source	4 1			
Add another source	4 2			
.. amount of other source 3	4 3			
Add another source	4 4			
Add another source	4 5			
Sum of sources of funding	5			

2.2 FINANCING BY TYPE OF FUNDING

		Type of funding	Sum of funding	Sum of funding from previous year
		0	1	1x
Commercial communication	1			
Self-financing	2			
Funding for public broadcasting	3			
Fee paid by customer	4			
Add another type	5 1			
Add another type	5 2			
Add another type	5 3			
Add another type	5 4			
Add another type	5 5			
Sum of types of funding	6			
Difference	7			

3.1 DURATION OF BROADCASTING BY TYPE OF BROADCAST

		Total annual duration of broadcasts	Total annual duration of broadcasts from previous year
		1	1x
News	1		
Informative broadcasts	2		
Educational and scientific broadcasts	3		
Cultural broadcasts	4		
Sports broadcasts	5		
Infotainment broadcasts	6		
Music and entertainment broadcasts	7		
Fiction and films	8		
Other broadcasts	9		
Advertising	10		
Teleshopping	11		
Sum of duration of broadcasts (max 8,784 hours per year)	12		

3.2 DURATION OF BROADCASTING BY ORIGIN

		Total annual duration of broadcasts	Total annual duration of

Television

Questionnaire code: 12332025

Submitted in: 1.04.2025, data about 2024

Period:

			broadcasts from previous year
		1	1x
Broadcasts produced by the television service provider itself	1		
Co-production and commissioned broadcasts (incl. co-produced with or commissioned from foreign producers)	2		
Broadcasts purchased from Estonian producers	3		
Broadcasts purchased from foreign organisations, total	4		
..broadcasts purchased from European (excl. Estonian) producers	4_1		
..broadcasts purchased from producers in other countries	4_2		
Sum of duration of broadcasts (max 8,784 hours per year)	5		
Difference	8		

3.3 DURATION OF BROADCASTING BY COUNTRY OF ORIGIN

		Total annual duration of broadcasts	Total annual duration of broadcasts from previous year
		1	1x
Estonia	1		
..Estonian independent producers	1_1		
Europe (excl. Estonia)	2		
..European (excl. Estonian) independent producers	2_1		
North America	3		
Russia	4		
Other	5		
Sum of duration of broadcasts (max 8,784 hours per year)	6		

COMMENT