

Example of the calculation of the consumer confidence indicator

Question	Financial situation of household over the last 12 months
Distribution of responses	got a lot better 1.4%, got a little better 11.2%, stayed the same 29.3%, got a little worse 38.3%, got a lot worse 19.1%, don't know 0.7%
Balance	$(1.4 + 0.5 * 11.2) - (0.5 * 38.3 + 19.1) = -31.3$
Question	Financial situation of household over the next 12 months
Distribution of responses	get a lot better 1.8%, get a little better 9.3%, stay the same 30.7%, get a little worse 33.7%, get a lot worse 15%, don't know 9.5%
Balance	$(1.8 + 0.5 * 9.3) - (0.5 * 33.7 + 15) = -25.4$
Question	General economic situation over the next 12 months
Distribution of responses	got a lot better 0.2%, got a little better 8.3%, stayed the same 15.1%, got a little worse 38.5%, got a lot worse 25%, don't know 12.9%
Balance	$(0.2 + 0.5 * 8.3) - (0.5 * 38.5 + 25) = -39.9$
Question	Major purchases over the next 12 months
Distribution of responses	much more 5.2%, a little more 12.6%, about the same 24%, a little less 16.6%, much less 29.9%, don't know 11.7%
Balance	$(5.2 + 0.5 * 12.6) - (0.5 * 16.6 + 29.9) = -26.7$
Confidence indicator	$(-31.3 + -25.4 + -39.9 + -26.7) / 4 = -30.8$